



CAREER SNAPSHOT

You may know Aimee Snowden as the LEGO® farmer. Under the trading name of [Little Brick Pastoral](#) Aimee portrays Australian farmers with LEGO® figurines. But Aimee's career in agriculture covers a range of pathways and experiences and is entwined with her family farm The Grange at Tocumwal in the southern Riverina of NSW.

Aimee was raised on The Grange where her family grow irrigated lucerne and other crops for the chaffing market and dairy industry and while work and study have, at times, taken her away from home, it is the place to which she returns and where she is now based. Since finishing high school Aimee has completed further education in business administration, financial services and agriculture, assisted in the establishing of the family manufacturing business ([Hay Caps](#)), undertaken a traineeship at a local accounting firm, worked for Murray Irrigation in Deniliquin and graduated with a Bachelor of Agricultural Business Management from Charles Sturt University (CSU), which she studied from the farm by distance education.

Perhaps not surprisingly, Aimee has not worked a traditional nine to five job since 2014! But her days are far from boring. She may be crouched in a paddock taking photos of LEGO® figurines for Little Brick Pastoral. She may be writing a social media copy as part of her freelance work in agricultural communications. As an Outreach Officer for CSU she may be coordinating a career event connecting school and university students. Or she could be attending RAS Youth Group meetings in the lead up to another Sydney Royal Easter Show, or constructing workshops for the Dookie Field and Fibre Careers Day.

Aimee has developed an extensive suite of agricultural and business skills, which she employs in all of her career endeavours, and which enables her to engage with a wide range of professionals. "I love that being part of Australian agriculture feels like one big family," she says. "I can go along to a dairy conference and recognise people and the next week be at a local advisory meeting and share stories with other friends who are consultants or teachers. Variety is definitely the spice of my life."

This is Aimee's career in agriculture. What will yours be?



AIMEE SNOWDEN

AIMEE SNOWDEN HAS HER FINGERS IN MANY AGRICULTURAL PIES, PROVING A CAREER IN THIS INDUSTRY IS NOT NECESSARILY DEFINED BY ONE SINGLE JOB, NOR DOES IT MEAN LEAVING THE LAND ON WHICH YOU GREW UP.

