



the **ARCHIBULL** PRIZE

CAREER SNAPSHOT

With frost still on the ground Peta Bradley moves sheep through the yards at her family farm near Armadale NSW, something she has been doing her entire life. In fact she used her family's Border Leicesters to complete an honours project studying genomics while at university. Beside her works her mother Jenny, an accomplished stockwomen who has given Peta the encouragement to pursue a career in the sheep industry.

With the stock work completed Peta chats to Bob, a neighbouring grazier, about emerging technologies that may help him record breeding data, before she jumps in the car to return to Armidale. While taking a break in Tamworth she phones Lynne Strong at Art4Agriculture to discuss a presentation she will be doing to school students as part of The Archibull Prize. She wants young people to understand why she is passionate about sheep!

Back in Armidale Peta goes to the office of Sheep Genetics Australia where she works with research scientists as a development officer. She talks to Evan, the computer database officer, about some of the three million sheep they have on their database and discusses ways this information is relevant to meat and wool producers.

Late in the afternoon Peta rushes to a meeting with an all-female team from the university who run the Merino Section of the Armidale Show. Although the show is not on until next year there is still plenty to do to organise junior judging competitions and to find another steward to help them in the ring.

After a busy day Peta gets to unwind on a plane flying to Perth in Western Australia where she will attend a field day tomorrow to – you guessed it – talk more about sheep!

This is Peta's career in agriculture. What will yours be?



PETA BRADLEY

DEVELOPMENT OFFICER
FOR MERINOSELECT,
PETA BRADLEY IS
COMMITTED TO A CAREER
REVOLVING AROUND SHEEP.

