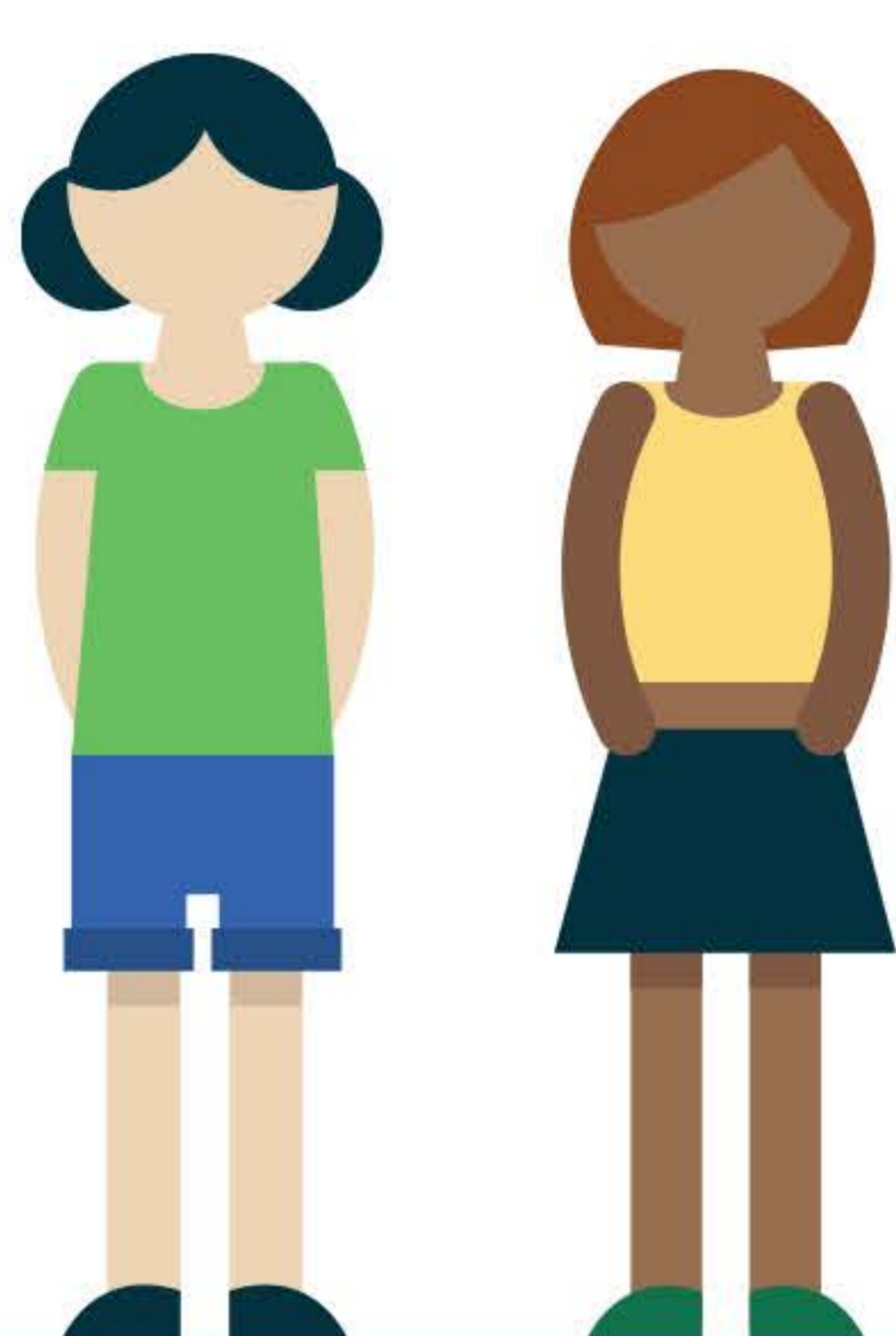


Clothing Waste

Is a shared responsibility

WHY REUSING AND RECYCLING CLOTHING CAN HELP SAVE OUR ENVIRONMENT

What are the facts?



- > Australians send 85% of the clothing we buy to landfill!
The average Australian buys up to 27kg of new clothes per year but will throw out 23kg of this over time! What a waste!
- > Most man-made fibres like polyester take decades to break down - so after you throw them away they just sit in landfill.

What are the consequences ?



- > Enormous amounts of water, electricity and fuel are used to produce clothing. These valuable environmental resources shouldn't be wasted.
Wasting clothes? Your wasting our world!
- > Sending clothes to landfill means that we miss the opportunity to share clothes with those in need.



In order to make better decisions, consumers need to learn about the impact their choices are having on our natural environment - especially when it comes to the resources we are wasting!

Solutions!



- > Share or hand down clothes to younger relatives or friends
- > Upcycle your clothes - reuse them for pet blankets, costumes, or rags around the house and more...
- > Donate our clothes to charities like St Vincent De Paul, The Salvation Army or the Red Cross. There are also local charities who will take your old clothes.
- > Purchase good quality clothes made of natural fibres like wool.

Do something today!



HAVE A CONVERSATION!

Talk to a friend, a neighbour or relative about the huge amount of clothing waste going on in Australia! Share ideas about reducing this waste and maybe even start a local clothes swap!



SUPPORT AUSSIE FARMERS!

Make a choice to purchase natural fibres like wool which break down more easily. Australia produces some of the worlds finest wool - it is a great fashion statement and is also good for the environment!

Above all, remember the impact your waste has on the environment - don't waste the earth and its resources - they are too precious to loose.

And as King Woolly would say...Cotton is good, but wool is better - with Australian wool you'll have a better sweater!