

ARCHIBULL PRIZE 2017 ASSESSMENT CRITERIA

What the Archibull Prize judges will be looking for

Task	Criteria	Mark
Artwork	<p>Artwork on fibreglass cow to communicate the theme 'Feeding, Clothing and Powering a Hungry Nation is a shared responsibility'</p> <p>Aspects taken into account are:</p> <p>Exploration of big ideas through teamwork and cooperation. Expressions of student creativity and imagination. Awareness of, and strong message about, the chosen theme/s. Consideration of purpose and suitability. Connection of the ideas to the artistic expression of them.</p>	/35
Total Points for Artwork		/35
Blog	<p>Blogs posts should include a selection of:</p> <p>Blogs posts should include a selection of</p> <ul style="list-style-type: none"> • Digital photographs recording significant events such as the arrival of Archie and visit by Young Farming Champion with supporting text. • Digital photographs and or video footage showing students working in teams, with supporting text. • A clear understanding of the importance of the food or fibre industry your students are studying. • Digital photographs and or video footage portraying the development of the big ideas through the drafting stages of the final creation of the Archibull with supporting text. • Funny photos including the Archibull 'posing' in an exotic location at the school. • A collection of small paragraphs to support photographs included in the Journal. • A blog on each of the following topics: <ul style="list-style-type: none"> • Climate Change is a shared responsibility • Bio-security is a shared responsibility • Healthy Communities are a shared responsibility • Careers in agriculture • Young Farming Champions visit 	/35
Total Points for Blog		/35
Animation or Infographic	<p>Points will be given for the animation or infographic that best meets the following:</p> <p>Research: Includes evidence of direct research. Correctly referenced. /3</p> <p>Conveying the message: Presents a clear picture of the topic you have chosen. /3</p> <p>Creativity: The overall originality of the video/alternate media; use of original ideas, illustrations, and style. /3</p> <p>Suitability: Suited to capturing the attention of the large city audience. /3</p> <p>Making the connection: Relevance to your industry. /3</p> <p>Originality: The content and ideas are presented in a unique and interesting way. Grabs the attention of a wide audience. /3</p> <p>Acknowledgment: Correctly cited materials and acknowledgement of sources. /2</p>	
Total Points for Animation/Infographic		/20
Entry Exit Surveys	Two teachers and 20 students complete entry and exit survey. Please note the same teacher and students are to complete both the entry and exit survey.	/10
Total Points for Completion of Surveys		/10
Grand Total		/100