

ARCHIBULL PRIZE 2018 ASSESSMENT CRITERIA

What the Archibull Prize judges will be looking for

Task	Criteria	Mark
Artwork	Artwork on fibreglass cow to communicate the theme 'Feeding, Clothing and Powering a Hungry Nation is a shared responsibility' Aspects taken into account are: Exploration of big ideas through teamwork and cooperation. Expressions of student creativity and imagination. Awareness of, and strong message about, the chosen theme/s.	/30
Artwork Analysis	In two pages or less using the template provided share with the artwork judge the following about your artwork: <ul style="list-style-type: none"> • Theme • Stylistic influences and • Concept • What makes your Archie unique 	/5
Total Points for Artwork		/35
Blog	Blogs posts should include a selection of: <ul style="list-style-type: none"> • Digital photographs recording significant events such as the arrival of Archie and visit by Young Farming Champion with supporting text. • Digital photographs and or video footage showing students working in teams, with supporting text. • A clear understanding of the importance of the food or fibre industry your students are studying. • Digital photographs and or video footage portraying the development of the big ideas through the drafting stages of the final creation of the Archibull with supporting text. • Funny photos including the Archibull 'posing' in an exotic location at the school. • A collection of small paragraphs to support photographs included in the Journal. • A blog on each of the following topics: <ul style="list-style-type: none"> • Arrival of your Archie • Food Security is a Shared Responsibility • Climate Action is a shared responsibility • Bio-security is a shared responsibility • Healthy Communities are a shared responsibility • Careers in agriculture • Young Farming Champions visit 	/35
Total Points for Blog		/35
Animation or Infographic	Points will be given for the animation or infographic that best meets the following: Research: Includes evidence of direct research. Correctly referenced. /3 Conveying the message: Presents a clear picture of the topic you have chosen and the Call to Action. /3 Creativity: The overall originality of the video/alternate media; use of original ideas, illustrations, and style. /3 Suitability: Suited to capturing the attention of the large city audience. /3 Making the connection: Relevance to your industry. /3 Originality: The content and ideas are presented in a unique and interesting way. Grabs the attention of a wide audience. /3 Acknowledgment: Correctly cited materials and acknowledgement of sources. /2	
Total Points for Animation/Infographic		/20
Entry Exit Surveys	Two teachers and minimum of 15 students complete entry and exit survey. Please note the same teacher and students are to complete both the entry and exit survey.	/10
Total Points for Completion of Surveys		/10
Grand Total		/100