

# ARCHIBULL PRIZE 2019 ASSESSMENT CRITERIA

What the Archibull Prize judges will be looking for

Task	Criteria	Mark
<b>Artwork</b>	Artwork on fibreglass cow to communicate the theme 'Feeding, Clothing and Powering a Hungry Nation is a Shared Responsibility' <b>Aspects taken into account are:</b> Exploration of big ideas through teamwork and cooperation. Expressions of student creativity and imagination. Awareness of, and strong message about, the chosen theme/s.	/30
<b>Artwork Analysis</b>	In two pages or less using the template provided share with the artwork judge the following about your artwork: <ul style="list-style-type: none"> <li>• Theme</li> <li>• Stylistic influences and</li> <li>• Concept</li> <li>• What makes your Archie unique</li> </ul>	/5
<b>Total Points for Artwork</b>		<b>/35</b>
<b>Blog</b>	Blogs posts should include a selection of: <ul style="list-style-type: none"> <li>• Digital photographs recording significant events such as the arrival of Archie and visit by Young Farming Champion with supporting text.</li> <li>• Digital photographs and or video footage showing students working in teams, with supporting text.</li> <li>• A clear understanding of the importance of the food or fibre industry your students are studying.</li> <li>• Digital photographs and or video footage portraying the development of the big ideas through the drafting stages of the final creation of the Archibull with supporting text.</li> <li>• Funny photos including the Archibull 'posing' in an exotic location at the school.</li> <li>• A collection of small paragraphs to support photographs included in the Journal.</li> <li>• A blog on each of the following topics: <ul style="list-style-type: none"> <li>• Sustainability Circle</li> <li>• Climate Action is a shared responsibility</li> <li>• Bio-security is a shared responsibility</li> <li>• Healthy Communities are a shared responsibility</li> <li>• Careers in agriculture</li> <li>• Young Farming Champions visit</li> </ul> </li> </ul>	/35
<b>Total Points for Blog</b>		<b>/35</b>
<b>Animation or Infographic</b>	Points will be given for the animation or infographic that best meets the following: <p><b>Research:</b> Includes evidence of direct research. Correctly referenced. /3</p> <p><b>Conveying the message:</b> Presents a clear picture of the topic you have chosen and the Call to Action. /3</p> <p><b>Creativity:</b> The overall originality of the video/alternate media; use of original ideas, illustrations, and style. /3</p> <p><b>Suitability:</b> Suited to capturing the attention of the large city audience. /3</p> <p><b>Making the connection:</b> Relevance to your industry. /3</p> <p><b>Originality:</b> The content and ideas are presented in a unique and interesting way. Grabs the attention of a wide audience. /3</p> <p><b>Acknowledgment:</b> Correctly cited materials and acknowledgement of sources. /2</p>	
<b>Total Points for Animation/Infographic</b>		<b>/20</b>
<b>Entry Exit Surveys</b>	Two teachers and minimum of 15 students complete entry and exit survey. Please note the same teacher and students are to complete both the entry and exit survey.	/10
<b>Total Points for Completion of Surveys</b>		<b>/10</b>
<b>Grand Total</b>		<b>/100</b>